

The Executive Playbook for AI Governance



AI Governance Is Now A Leadership Responsibility

AI is already influencing decisions across your business. But most organizations are not structured to manage it.

This creates three immediate risks:

- 1. Uncontrolled decision-making**
- 2. Undefined ownership and accountability**
- 3. Growing compliance and operational exposure**

What This Playbook Does

This playbook gives you a practical framework to:

- Establish ownership and decision rights
- Define governance structure and policies
- Implement oversight without slowing the business

AI Is Already Making Decisions **Without Oversight**

AI is already in your environment. The question is whether it's controlled.

- AI is already embedded in your business.
- Employees are using it.
- Vendors are deploying it.
- Decisions are being influenced by it.

But in most organizations

No one is
accountable
for risk

No one
governs it

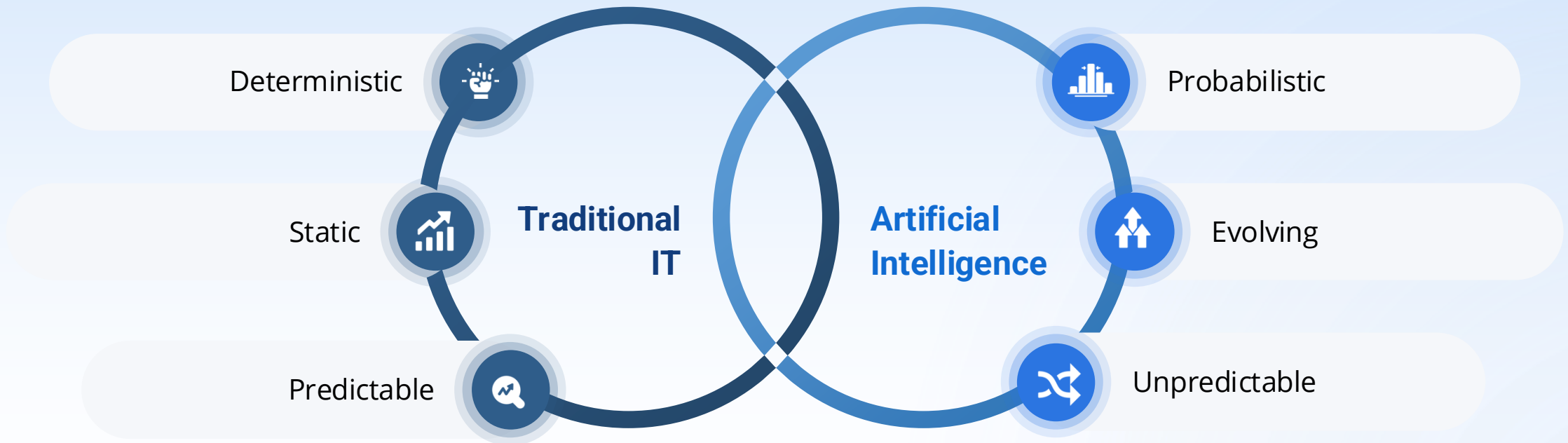
No one
owns it

AI Doesn't Behave Like Traditional Technology

AI introduces a new category of risk.

It is probabilistic, not deterministic | It evolves over time (model drift) | It can produce unexpected or incorrect outputs

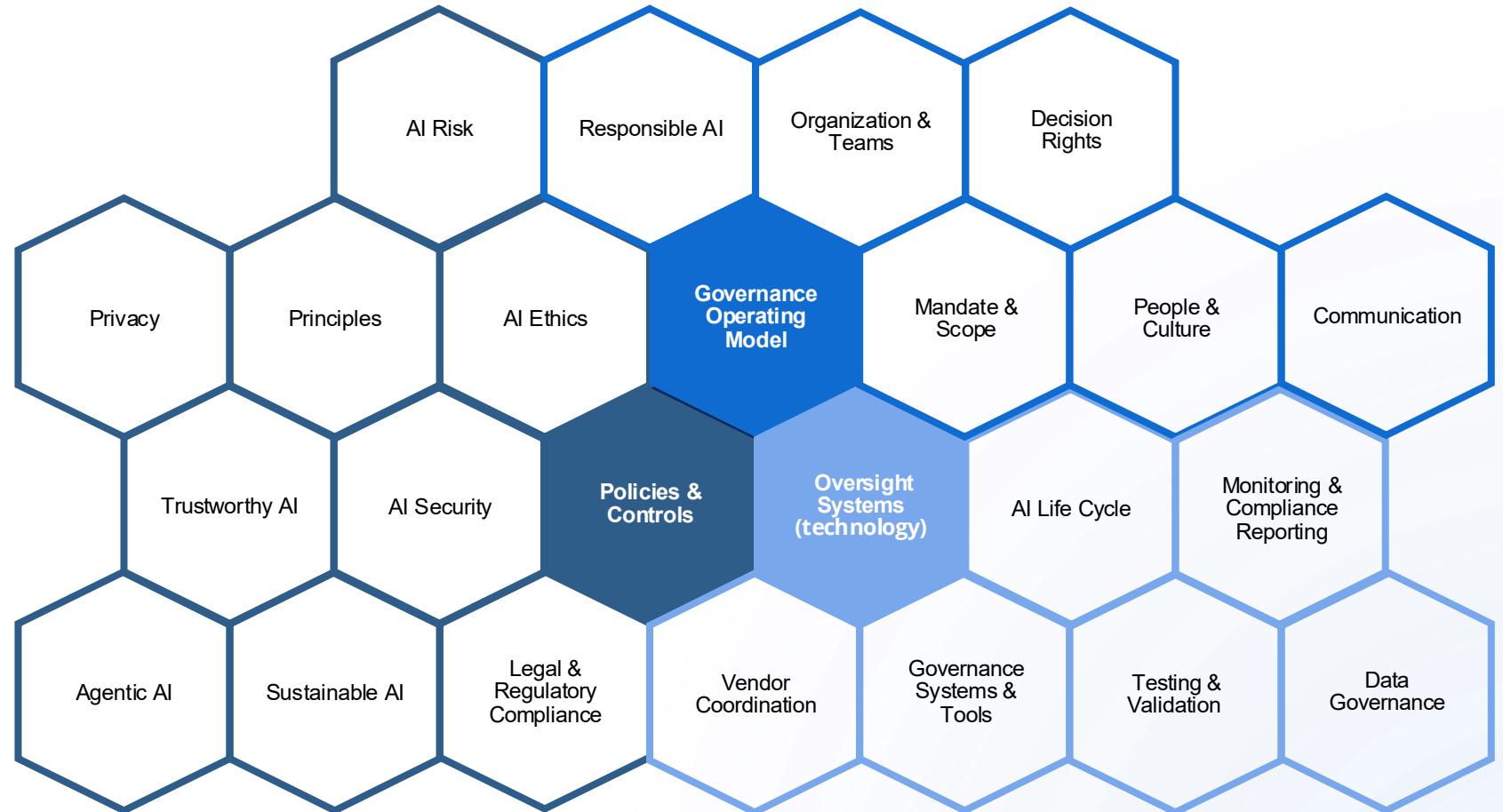
You cannot manage AI like infrastructure or software.



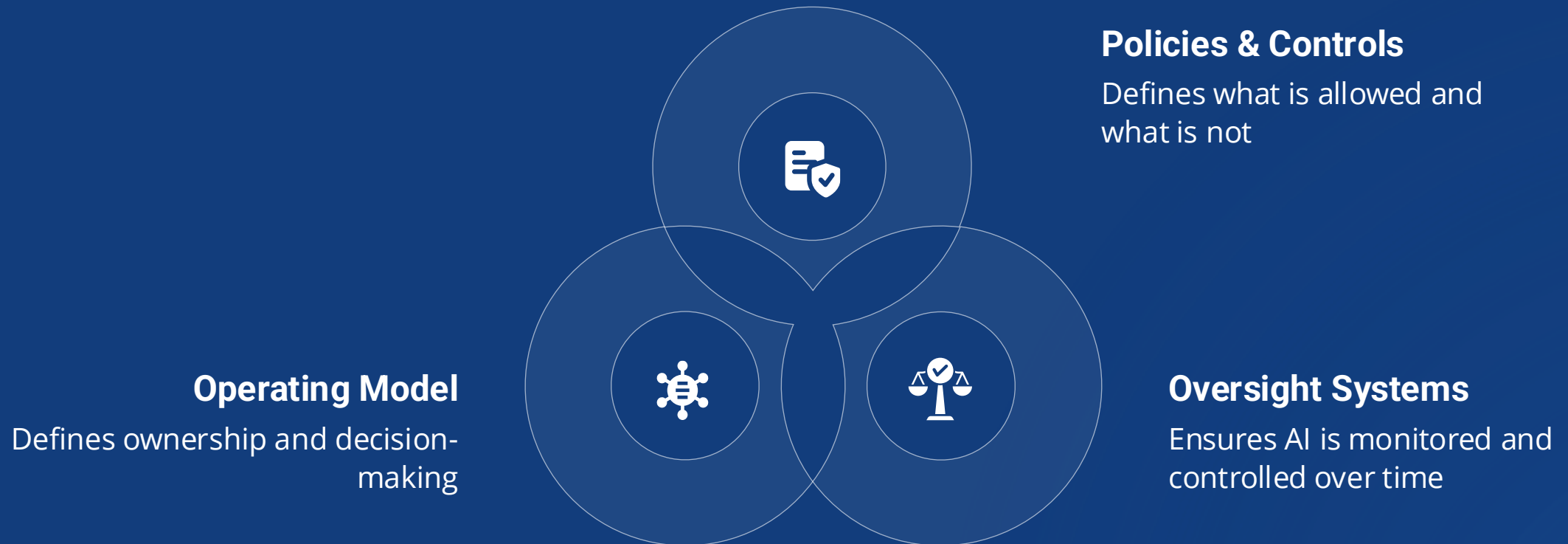
AI Governance Requires a Different Operating Model

Effective AI governance is built on three components

- Governance Operating Model
- Policies & Controls
- Oversight Systems



How AI Governance Actually Works

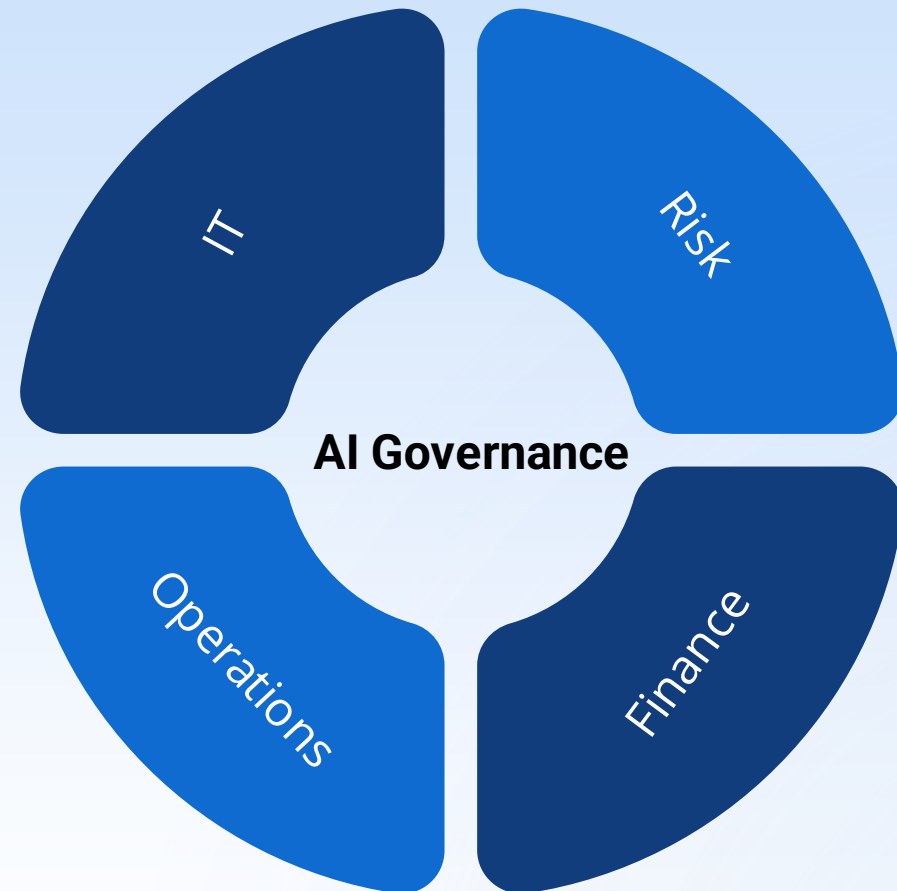


AI Governance Is **Not Owned by IT**

AI governance spans the entire organization

- Business leaders define use and value
- Legal and compliance define risk boundaries
- IT and data teams enable and secure

This is a cross-functional responsibility.



Governance Fails Without Clear Ownership

Most organizations cannot answer

?

Who approves AI use cases?

?

Who owns risk decisions?

?

Who is accountable for outcomes?

Without defined ownership, governance does not exist.



The Real Problem: No One Owns AI Decisions

AI introduces decisions that didn't exist before

What can AI be used for | What level of risk is acceptable | When human oversight is required

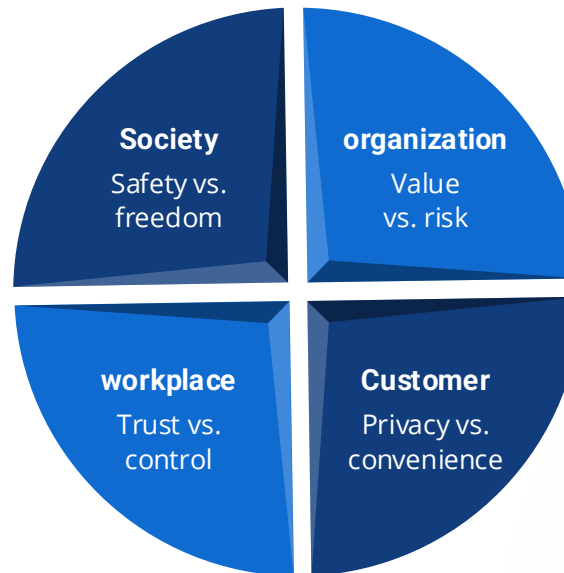
These decisions must be assigned.

Efficiency vs. Freedoms

AI inequality among nations
 Compliance and AI regulations
 Cultural differences in using AI
 Sustainability
 "Voice of society" metric

Creepiness vs. Trust

AI effects on jobs
 AI effects on employee morale
 Behavior change
 Change management



Value vs. Risk

Business value of AI
 AI risk management
 Transparency of AI work
 Employee reskilling

Privacy vs. Convenience

Fairness, Bias
 Ethics, Safety of using AI
 Awareness of cultural preferences

Do we fully understand what I do? | Do others understand what we do?

Define Decision Rights Before You Scale AI

Develop and evolve a framework that establishes
authority and accountability for decisions



Business Decisions

Where AI creates value



Technology Decisions

How AI is built and deployed



Risk & Ethics Decisions

Where AI creates value

If these are not defined, risk increases fast.

What Must Be Governed

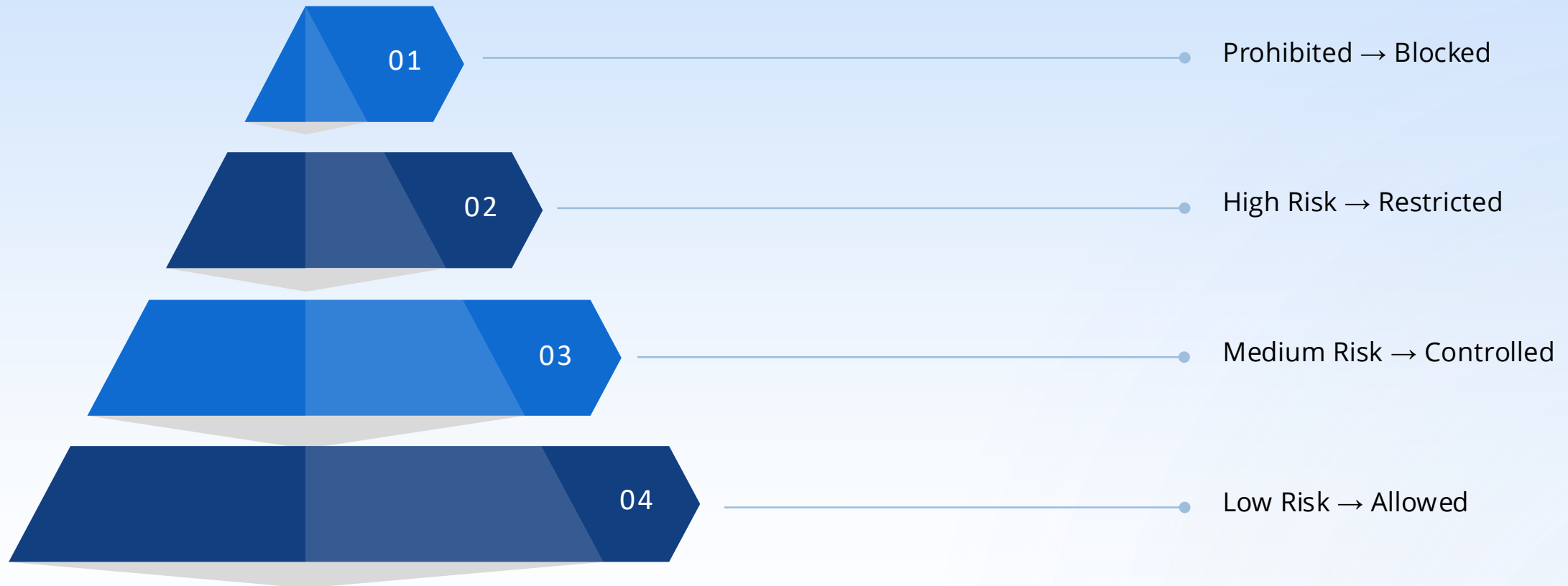
AI governance requires clear guardrails across



Without defined policies, AI adoption becomes uncontrolled.

Not All AI Should Be Treated the Same

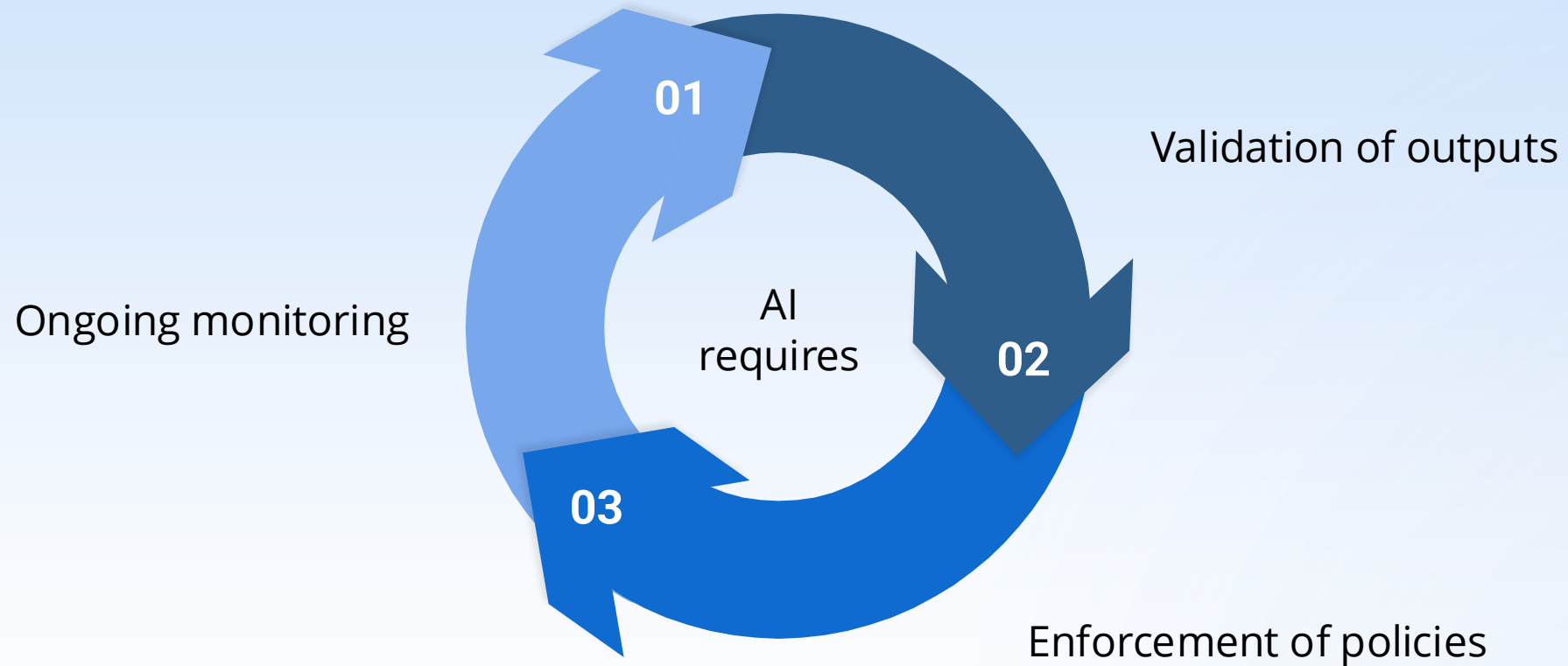
AI use cases carry different levels of risk



Governance starts with classification.

AI Must Be Continuously Monitored

AI is not “set and forget.”



Without oversight, risk increases over time.

You Don't Need a Multi-Year Transformation to Start

Most organizations delay AI governance.

What matters is:

- starting with structure
- not waiting for perfection



A Practical 90-Day Approach to AI Governance





Are You Actually Ready for AI?

- Do we know where AI is being used?
- Have we defined decision rights?
- Do we have governance policies in place?
- Are we monitoring AI outputs?
- Who is accountable for risk?

If not, governance is not in place.



Understand Your AI Governance Gaps

Most organizations believe they are in control.
Very few actually are.

[Start an AI Governance Conversation](#)

entechUS.com