



Cybersecurity Strategy on a Page

An Executive Framework for Aligning Cybersecurity with
Business Risk

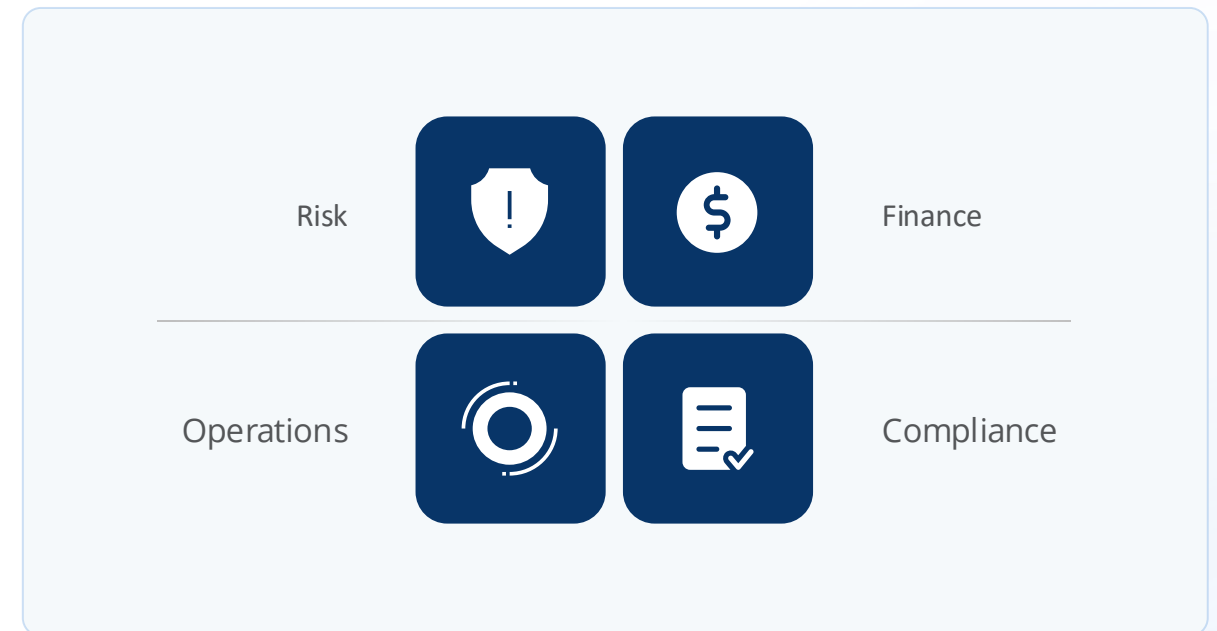
A practical playbook designed for CFOs, CIOs, and CISOs who
need to communicate cybersecurity strategy clearly to
leadership teams and boards.



Why Cybersecurity Strategy Matters to Executives

Cybersecurity is now a business risk, not just an IT issue

- Ransomware and cybercrime
- Cyber insurance requirements
- Regulatory pressure
- Operational business disruption risk
- Board oversight



Cybersecurity strategy must translate technical controls into business risk, financial impact, and operational resilience.

Most Organizations Struggle to Communicate Cyber Strategy

- Security disconnected from business objectives
- Unclear financial justification
- Board visibility gaps
- Reactive security programs



Executives need a simple framework that links cyber risk to business outcomes.

A Simple Structure for Communicating Cybersecurity Strategy



Start with the Business



Organization Vision

Become the most trusted provider in our market while delivering sustainable growth.



Organization Mission

Deliver high-quality services while protecting client data, operations, and intellectual property.

Cybersecurity strategy must align with the organization's long-term business direction.

The Outcomes the Organization Must Achieve

Typical Business Goals



Increase revenue and
market share



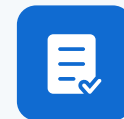
Improve operational
efficiency



Adopt new technologies
safely



Protect customer trust and
brand reputation

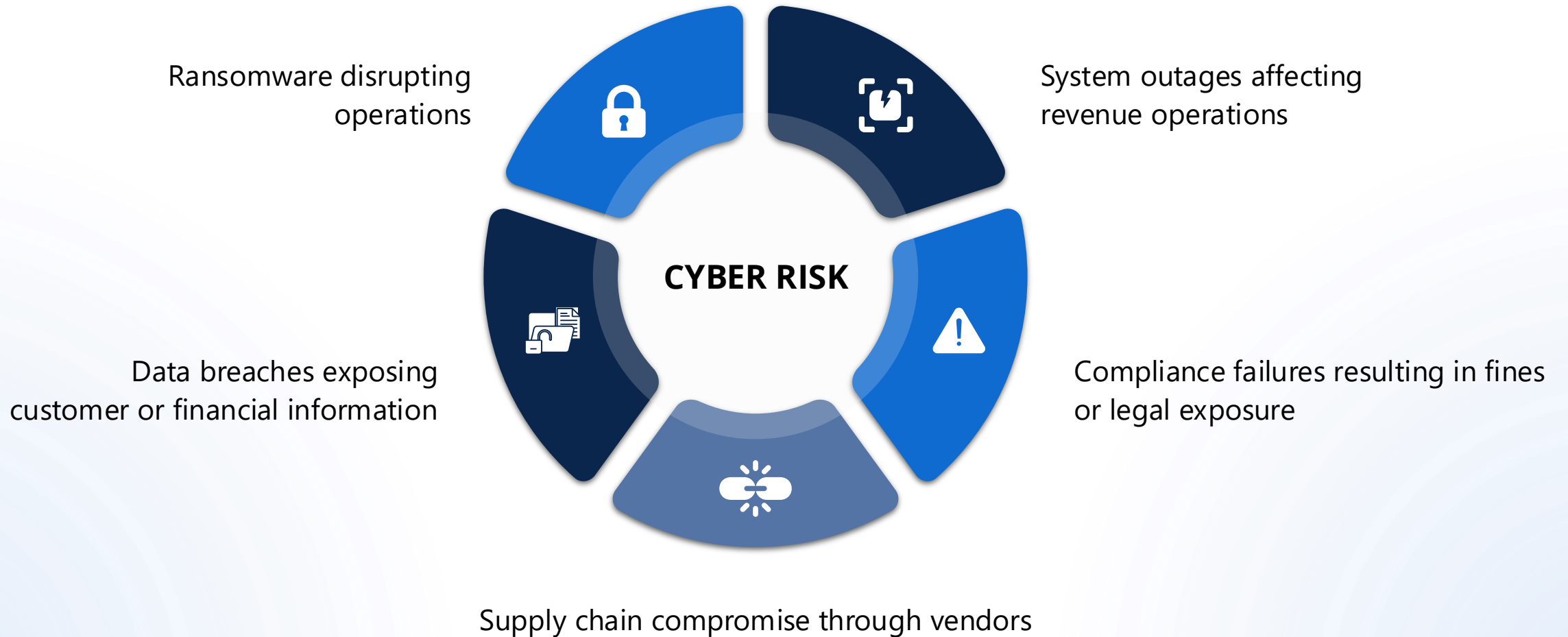


Maintain regulatory and
compliance alignment

Cyber risk threatens each of these outcomes.

Cyber Risk Is Business Risk

Examples



What Happens When **Cyber Risk Is Not Managed**

Business Consequences



The majority of boards now view cybersecurity as a core business risk requiring executive oversight.

What the Security Program Is **Trying to Achieve**

To provide a resilient cybersecurity program that protects critical assets, enables business growth, and manages risk within acceptable tolerance.

Cybersecurity must enable the business while reducing risk.

How Security Supports the Business

Support enterprise objectives by protecting systems, managing cyber risk, and enabling secure digital operations.

Security exists to enable the organization safely, not simply enforce controls.

Guiding Principles for the Security Program

Example



What the Cybersecurity Program Must Achieve

Example Goals



Identify and protect critical business assets



Improve threat detection and monitoring



Strengthen identity and access management



Improve incident response capability



Increase cyber resilience and recovery readiness



Integrate cybersecurity governance and risk management

How the Strategy Is Executed

Example Objectives



Security Strategy Is Executed Over Time

Year 1

- Risk assessment
- Asset inventory
- Security monitoring
- Identity security



Year 2

- Advanced detection
- Cloud security
- Incident response maturity



Year 3

- Automation
- Threat intelligence
- Advanced resilience capabilities

Cybersecurity Strategy on a Page

Cybersecurity Vision: Enable secure, resilient business growth through proactive risk management.



Business Goals

Business Goals Profitability | Market Growth | Cost Efficiency | Innovation | Productivity

Cyber Risks



- **Confidentiality** – Unauthorized access
- **Integrity** – Data accuracy & trust
- **Availability** – System uptime

Principles



- Proactive risk management
- Protect information
- Build resilience

Objectives



- Identify critical assets
- Implement controls
- Detect & respond quickly



Execution & Outcomes

Security program execution | Monitoring | Incident response | Business resilience

Build Your Cybersecurity Strategy on a Page

Entech can help your leadership team

- Identify key cyber risks
- Align cybersecurity with business objectives
- Define security program goals
- Create a cybersecurity strategy roadmap
- Produce an executive-ready strategy on a page



Risk Overview



Strategy Alignment



Roadmap



Strategy on a Page



Program Framework



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[Schedule a Strategy Session](#)

Gain clarity on cyber risk, security priorities, and the roadmap needed to protect your organization.

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