



# 2027 Cybersecurity Strategy on a Page

An Executive Framework for Aligning 2027 Cybersecurity  
Priorities with Business Risk

A practical playbook designed for CFOs, CIOs, and CISOs who  
need to communicate cybersecurity strategy clearly to  
leadership teams and boards.



# Why Cybersecurity Strategy **Matters to Executives**

Cybersecurity is now a business risk, not just an IT issue

- Ransomware and cybercrime
- Cyber insurance requirements
- Regulatory pressure
- Operational business disruption risk
- AI Governance



Cybersecurity strategy must translate technical controls into business risk, financial impact, and operational resilience.

# Most Organizations Struggle to Communicate Cyber Strategy

- Security disconnected from business objectives
- Unclear financial justification
- Board visibility gaps
- Reactive security programs



Executives need a simple framework that links cyber risk to business outcomes.

# A Simple Structure for Communicating Cybersecurity Strategy



# Start with the Business



## Organization Vision

Become the most trusted provider in our market while delivering sustainable growth.



## Organization Mission

Deliver high-quality services while protecting client data, operations, and intellectual property.

Cybersecurity strategy must align with the organization's long-term business direction.

# The Outcomes the **Organization Must Achieve**

## Typical Business Goals



Increase revenue and  
market share



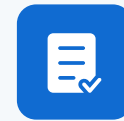
Improve operational  
efficiency



Adopt new technologies  
safely



Protect customer trust and  
brand reputation

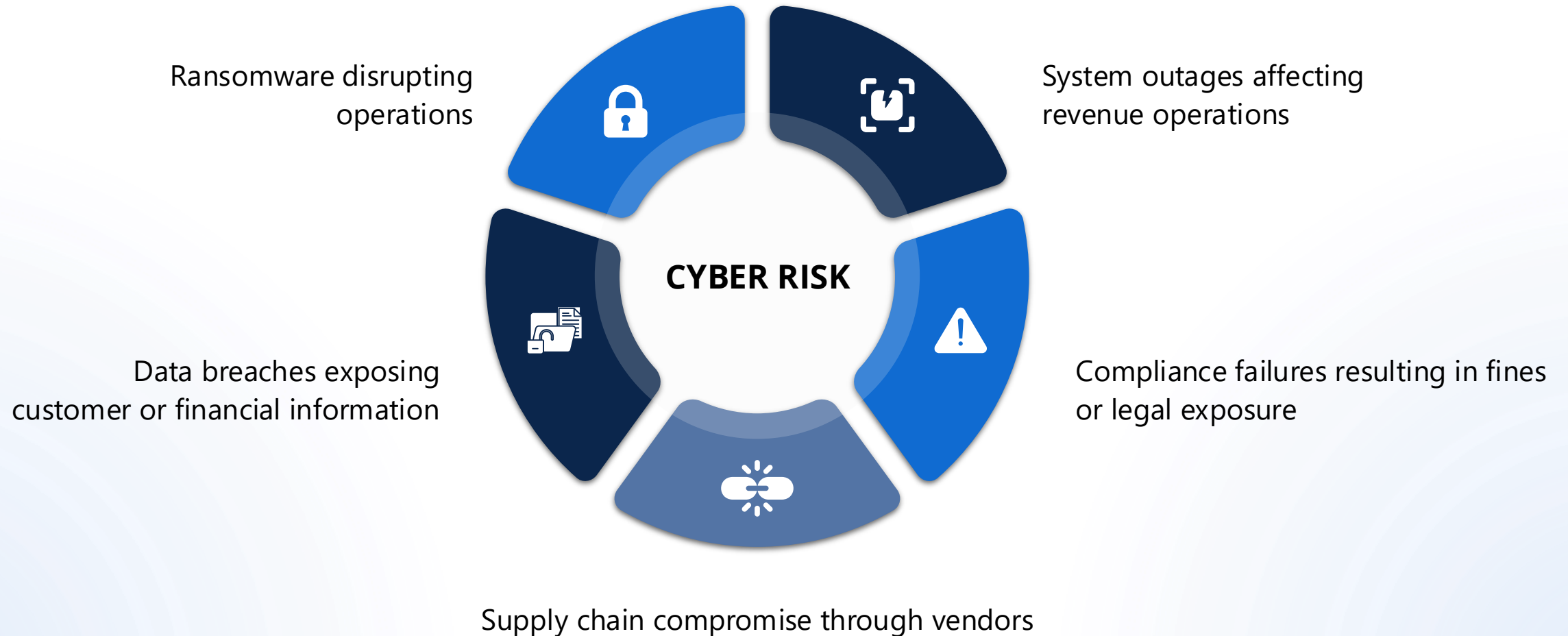


Maintain regulatory and  
compliance alignment

Cyber risk threatens each of these outcomes.

# Cyber Risk Is Business Risk

## *Examples*



# What Happens When **Cyber Risk** Is Not Managed

## Business Consequences



The majority of boards now view cybersecurity as a core business risk requiring executive oversight.

# What the Security Program Is **Trying to Achieve**

**To provide a resilient cybersecurity program that protects critical assets, enables business growth, and manages risk within acceptable tolerance.**

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Cybersecurity must enable the business while reducing risk.

# How Security Supports the Business

**Support enterprise objectives by  
protecting systems, managing cyber risk, and enabling  
secure digital operations.**

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Security exists to enable the organization safely, not simply enforce controls.

# Guiding Principles for the Security Program

*Example*



# What the Cybersecurity Program Must Achieve

## *Example Goals*



Identify and protect critical business assets



Improve threat detection and monitoring



Strengthen identity and access management



Improve incident response capability



Increase cyber resilience and recovery readiness



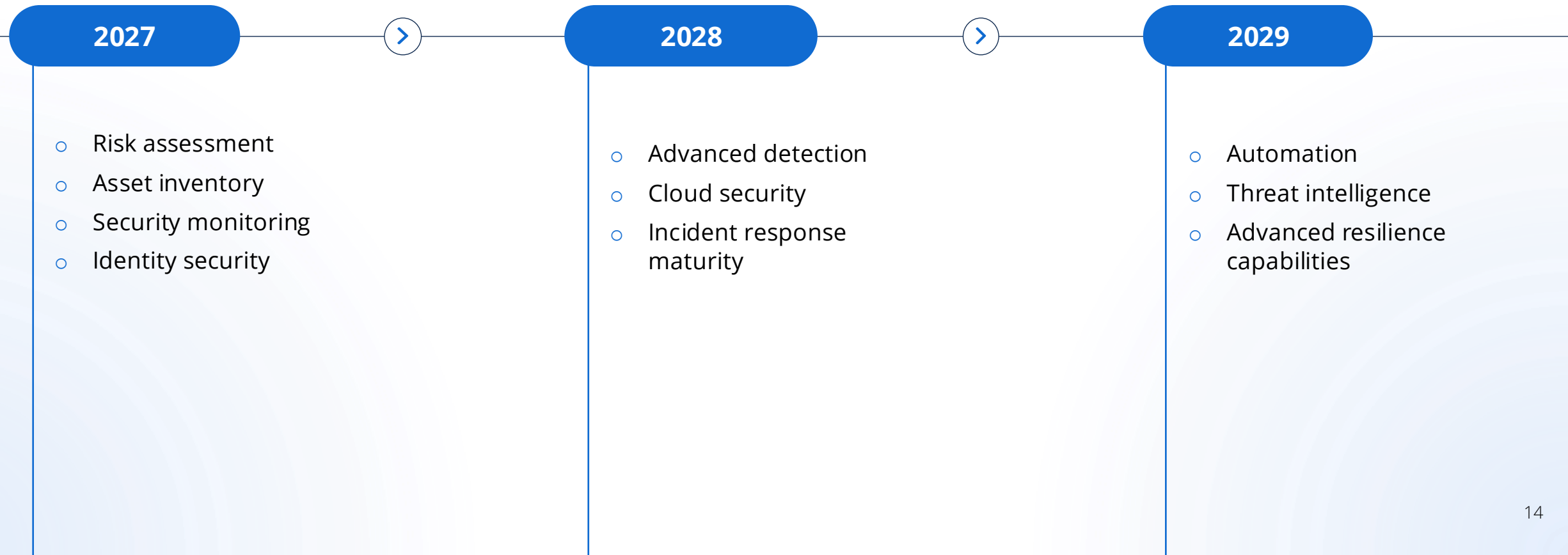
Integrate cybersecurity governance and risk management

# How the Strategy Is Executed

## *Example Objectives*



# Security Strategy Is Executed Over Time



# Your 2027 Cybersecurity Strategy on a Page

**Cybersecurity Vision:** Enable secure, resilient business growth through proactive risk management.



## Business Goals

Business Goals Profitability | Market Growth | Cost Efficiency | Innovation | Productivity

## Cyber Risks



- **Confidentiality** – Unauthorized access
- **Integrity** – Data accuracy & trust
- **Availability** – System uptime

## Principles



- Proactive risk management
- Protect information
- Build resilience

## Objectives



- Identify critical assets
- Implement controls
- Detect & respond quickly



## Execution & Outcomes

Security program execution | Monitoring | Incident response | Business resilience

# Build Your 2027 Cybersecurity Strategy on a Page

## Entech can help your leadership team

- Identify key cyber risks
- Align cybersecurity with business objectives
- Define security program goals
- Create a cybersecurity strategy roadmap
- Produce an executive-ready strategy on a page



Risk Overview



Strategy Alignment



Roadmap



Strategy on a Page



Program Framework



# Turn Your 2027 Cybersecurity Priorities Into a Plan

[Schedule a Strategy Session](#)

You have identified the framework. Now put it to work. In a focused executive strategy session, Entech will help you identify your highest-priority cyber risks, align security investments with business priorities, and define the next steps for your 2027 road map.

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